



**Juan Carlos Artieda  
Guevara**  
Construction Director

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Mexico

## PROFILE

Highly versatile Construction Director with 20+ years of experience in civil engineering and general contracting management across North and South America alongside skills in business development, expert technical knowledge, and leadership. Talented in crafting and implementing bespoke solutions for complex construction and work-flow issues that ultimately result in enhanced workmanship and safety, improved productivity, and prompt project completion. Adept communicator able to build and strengthen relationships with subcontractors, engineers, project owners, and strategic partners across cultures; counted on to represent owner needs and ensure successful project outcomes.

## AREAS OF EXPERTISE

- Project Management
- Cross-Functional Collaboration
- Budgets & Cost Estimation
- North American & South American Construction Standards
- Civil Engineering
- Progress Reports
- Contract Negotiation
- Strategy Development
- Quality Control
- Project Lifecycle

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## PROFESSIONAL EXPERIENCE

**Senior Executive Director** 4/2020 to Present  
Artieda Consulting Solutions, Mexico

Hold bottom-line accountability for overseeing consulting services for full project lifecycle including site selection, devising budgets, site supervision, and ensuring projects keep to timelines and budgets. Direct project design using BIM models and conduct thorough risk assessments.

- Securing ambitious contract to design BIM Model for Mexico City Metro System of Mexico City on new Multi-modal Transport Facility through keen ability to forge iron-clad relationships with municipal actors.

**Engineering Projects Director** 8/2015 to 4/2020  
Karisma Hotels & Resorts, Cancun, Mexico

Directed simultaneous projects including 460 room Sensatori-Nickelodeon, Nick Place Waterpark, and 148 room Azul Beach Negril. Leveraged market knowledge to collaborate with key stakeholders in developing construction strategy and design. Conducted regular reviews and presented accurate progress reports.

- Executed complete project turnaround by creating strong contingency plans that defined schedule and budget for final six months that recovered project and made hotel operational by June 2016.
- Achieved significant cost savings for Azul Beach Negril Resort project through restructuring of construction team, renegotiating contracts, and arranging penalties with main contractor for 1% of contract amount.

**Civil Engineering Manager** 4/2014 to 6/2015  
DFI Corporation, Edmonton, Canada

Managed \$100CAD project developing DFI's industrial facilities. Devised scope and budgets, coordinated with external consulting firms, procured materials, and liaised with subcontractors to guarantee timely project completion.

- Developed bespoke technical and engineering solutions for challenging jobsite that kept project within budget and on schedule.

**Costs Manager** 6/2013 to 4/2014  
Cinépolis Corporation, Mexico

Supported projects through creation of plans that slashed price of construction budgets for movie theaters.

## EDUCATION

### M.Eng., Construction

Universidad Autónoma de Queretaro

### Civil Engineering

Universidad Autónoma de Queretaro

## PROFESSIONAL TRAINING

- Project Management Professional Training (PMP)
- Certificate in Historical Monuments Restoration
- Health & Safety Mexican Norms (Certificate of Competence)

## TECHNICAL SKILLS

- Microsoft Office Suite
- Excel
- AUTO CAD/REVIT
- BEXEL Manager
- SAP 2000
- OPUS/NEODATA
- Turbo Structure
- Microsoft Project

## AFFILIATIONS

- Project Management Institute (PMI)
- Lean Construction Institute
- Queretaro Civil Engineers School
- Bolivian Engineers Society

## LANGUAGES

- Spanish (Native)
- English (Fluent)
- Portuguese (Business)
- French (Basic)

- Applied entrepreneurial spirit to design construction parametric costs calculator for theatre model in Cinépolis role that streamlined estimation process for new projects.

### Project Director

3/2010 to 3/2013

Energía Integral | Pöyry, Mexico

Orchestrated all stages of industrial projects ranging from \$10M USD to \$2B including defining project scope, overseeing day-to-day operations onsite, quality assurance, and reviewing contracts and project progress. Liaised with external counsel and engineering specialists as well as serving as company representative. Led team building process and guided workload for managers; aligned personnel deployment with project needs.

- Coordinated with diverse teams to provide iron clad expertise that facilitated construction of Emisor Oriente Tunnel that holds title for largest built globally.
- Formed bespoke plans for PEMEX project that increased productivity of offshore facilities through close collaboration with consultants and industry partners.

### Construction Director | Project Director

4/2006 to 4/2008

Vidanta Group | JACA TCI Ltd, Mexico

Held full responsibility for six corporate divisions, ensuring hotel and leisure projects were completed according to scope, budgets, and timelines. Managed team of real estate developers, architects, engineers and contractors. Maintained well documented path schedules and kept clients abreast of developments. Forged iron-clad relationships with general contractors and vendors to establish and maintain critical path deliveries.

- Applied organizational skills in order to administer 20+ hotel projects as well as completely restructuring construction department to increase accountability and results.
- Development of luxury sporting club in Turks and Caicos Islands earned 2007 "Best of the Best Private Resort Community" 2007 by Robb Report Magazine.

### Additional Experience

**Construction Manager** ■ COTEMAR | Walbridge, Mexico

5/2008 to 12/2009

**Construction Manager | Director | Consultant** ■ Various Companies, Bolivia & Mexico

6/1990 to 03/2006

Oversaw housing, industrial, and oil & gas construction projects. Utilized knowledge of Central/ South American construction standards and liaised with local municipal authorities to complete projects to high standards and stringent timelines.